Overview Cookies

August 2025

These cookies are used on the following websites:
- vangoghmuseum.nl and vangoghmuseum.com
- tickets.vangoghmuseum.nl and tickets.vangoghmuseum.com

Necessary (28)				
Necessary cookies help make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.				
Name	Provider	Purpose	Maximum Storage Duration	Type
__cf_bm	vimeo.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	1 day	HTTP Cookie
__cfwaitingroom	tickets.vangoghmuseum.nl	Used to track visitors in a queue and provides an estimated time for entering the website.	1 day	HTTP Cookie
__RequestVerificationToken	www.vangoghmuseum.nl	Helps prevent Cross-Site Request Forgery (CSRF) attacks.	Session	HTTP Cookie
_cfuvid [x3]	tickets.vangoghmuseum.com tickets.vangoghmuseum.nl vimeo.com	This cookie is a part of the services provided by Cloudflare - Including load-balancing, deliverance of website content and serving DNS connection for website operators.	Session	HTTP Cookie
_splunk_rum_sid	cdn.signalfx.com	Detects and logs potential errors on third-party provided functions on the website.	Session	HTTP Cookie
ARRAffinity	vgm-qms-frontend.azurewebsites.net	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie
ARRAffinitySameSite	vgm-qms-frontend.azurewebsites.net	Used to distribute traffic to the website on several servers in order to optimise response times.	Session	HTTP Cookie

Necessary (28)				
Necessary cookies help make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.				
Name	Provider	Purpose	Maximum Storage Duration	Type
bcookie	linkedin.com	Used in order to detect spam and improve the website's security.	1 year	HTTP Cookie
COLLECTION_LIST_COLUMN_COUNT	www.vangoghmuseum.nl	Unclassified	Persistent	HTML Local Storage
CookieConsent [x4]	consent.cookiebot.eu	Stores the user's cookie consent state for the current domain	1 year	HTTP Cookie
	consent.cookiebot.eu			
	cdn.vangoghmuseum.nl			
	consent.cookiebot.eu			
cookietest [x2]	tickets.vangoghmuseum.com	This cookie is used to determine if the visitor has accepted the cookie consent box.	Session	HTTP Cookie
	tickets.vangoghmuseum.nl			
ep201	wufoo.com	Saves user states across page requests when completing a web-based survey.	1 day	HTTP Cookie
GTPHPSESSID [x2]	tickets.vangoghmuseum.com	Unclassified	Session	HTTP Cookie
	tickets.vangoghmuseum.nl			
li_gc	linkedin.com	Stores the user's cookie consent state for the current domain	180 days	HTTP Cookie
rc::a	gstatic.com	This cookie is used to distinguish between humans and bots. This is beneficial for the website, in order to make valid reports on the use of their website.	Persistent	HTML Local Storage
rc::c	gstatic.com	This cookie is used to distinguish between humans and bots.	Session	HTML Local Storage
sc_anonymous_id	widget.sndcdn.com	Used in context with the 3D-view-function on the website.	10 years	HTTP Cookie
test_cookie	doubleclick.net	Used to check if the user's browser supports cookies.	1 day	HTTP Cookie
TiPMix	vangoghmuseum-prod.azurewebsites.net	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	Session	HTTP Cookie
vgm.home.animation	www.vangoghmuseum.nl	Unclassified	Session	HTTP Cookie

Necessary (28)				
Necessary cookies help make our website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.				
Name	Provider	Purpose	Maximum Storage Duration	Type
x-ms-routing-name	vangoghmuseum-prod.azurewebsites.net	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	Session	HTTP Cookie

Preferences (1)				
Preference cookies enable our website to remember information that changes the way the website behaves or looks, like your preferred language or the region that you are in.				
Name	Provider	Purpose	Maximum Storage Duration	Type
lidc	linkedin.com	Registers which server-cluster is serving the visitor. This is used in context with load balancing, in order to optimize user experience.	1 day	HTTP Cookie
om-country	cdn-asset.optimonk.com	This cookie is used to determine the preferred country setting selected by the visitor.	Persistent	HTML Local Storage

Statistics (6)				
Statistic cookies help us to understand how visitors interact with websites by collecting and reporting information anonymously.				
Name	Provider	Purpose	Maximum Storage Duration	Type
jcoPageCount [x3]	tickets.vangoghmuseum.com tickets.vangoghmuseum.nl www.vangoghmuseum.nl	Used to count the number of pages viewed by the user.	Session	HTTP Cookie
number(#)	widget.sndcdn.com	Used to track user's interaction with embedded content.	Session	HTML Local Storage
sentryReplaySession	embed-cdn.spotifycdn.com	Registers data on visitors' website-behaviour. This is used for internal analysis and website optimization.	Session	HTML Local Storage
vgm.analytics_events	www.vangoghmuseum.nl	Unclassified	Session	HTTP Cookie

Marketing (22)				
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user.				
Name	Provider	Purpose	Maximum Storage Duration	Type
_fbp [x2]	connect.facebook.net	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers.	3 months	HTTP Cookie
	connect.facebook.net			
_ga [x2]	www.googletagmanager.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	HTTP Cookie
	www.googletagmanager.com			
_ga_# [x2]	www.googletagmanager.com	Used to send data to Google Analytics about the visitor's device and behavior. Tracks the visitor across devices and marketing channels.	2 years	HTTP Cookie
	www.googletagmanager.com			
_gcl_au [x2]	www.googletagmanager.com	Used to measure the efficiency of the website's advertisement efforts, by collecting data on the conversion rate of the website's ads across multiple websites.	3 months	HTTP Cookie
	www.googletagmanager.com			
_gcl_ls	www.googletagmanager.com	Tracks the conversion rate between the user and the advertisement banners on the website - This serves to optimise the relevance of the advertisements on the website.	Persistent	HTML Local Storage
activity#	doubleclick.net	Unclassified	Session	Pixel Tracker
ddm/activity/src=#	googlesyndication.com	Unclassified	Session	Pixel Tracker
gmp\conversion#	google.com	Unclassified	Session	Pixel Tracker
IDE	doubleclick.net	Unclassified	400 days	HTTP Cookie
lastExternalReferrer	connect.facebook.net	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage

Marketing (22)				
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user.				
Name	Provider	Purpose	Maximum Storage Duration	Type
lastExternalReferrerTime	connect.facebook.net	Detects how the user reached the website by registering their last URL-address.	Persistent	HTML Local Storage
NID	google.com	Unclassified	6 months	HTTP Cookie
optiMonkClient	cdn-asset.optimonk.com	Implements pop-up advertisement on the website.	1 year	HTTP Cookie
optiMonkClientId	cdn-asset.optimonk.com	Collects information on what products the visitor has viewed and the content of the shopping-cart. This is used to increase the website's conversion rate through targeted advertisement and product promotions through emails.	1 year	HTTP Cookie
optiMonkSession	cdn-asset.optimonk.com	Implements pop-up advertisement on the website.	Session	HTTP Cookie
OptiMonkShopAttributes	cdn-asset.optimonk.com	Implements pop-up advertisement on the website.	Persistent	HTML Local Storage
OptiMonkVisitorAttributes	cdn-asset.optimonk.com	Implements pop-up advertisement on the website.	Persistent	HTML Local Storage
pagead/1p-conversion/#/	google.com	Unclassified	Session	Pixel Tracker
pagead/1p-user-list/#	google.com	Unclassified	Session	Pixel Tracker
receive-cookie-deprecation	doubleclick.net	Unclassified	180 days	HTTP Cookie
sp_landing	spotify.com	Used to implement audio-content from Spotify on the website. Can also be used to register user interaction and preferences in context with audio-content - This can serve statistics and marketing purposes.	1 day	HTTP Cookie
sp_t	spotify.com	Used to implement audio-content from Spotify on the website. Can also be used to register user interaction and preferences in context with audio-	1 year	HTTP Cookie

Marketing (22)				
Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user.				
Name	Provider	Purpose	Maximum Storage Duration	Type
		content - This can serve statistics and marketing purposes.		
topicsLastReferenceTime	connect.facebook.net	Collects data on the user across websites - This data is used to make advertisement more relevant.	Persistent	HTML Local Storage

Unclassified (7)				
Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.				
Name	Provider	Purpose	Maximum Storage Duration	Type
browser_instance_id	cdn.signalfx.com	Unclassified	Session	HTML Local Storage
cf.turnstile.u	challenges.cloudflare.com	Unclassified	Persistent	HTML Local Storage
ES|#|EVENT|#	embed-cdn.spotifycdn.com	Unclassified	Persistent	HTML Local Storage
ES|#|GLOBAL_SEQ_NUM	embed-cdn.spotifycdn.com	Unclassified	Persistent	HTML Local Storage
ES|#|INSTALLATION_ID	embed-cdn.spotifycdn.com	Unclassified	Persistent	HTML Local Storage
ES|#|SEQ_NUM|#	embed-cdn.spotifycdn.com	Unclassified	Persistent	HTML Local Storage
ES|#|STORAGE_ID	embed-cdn.spotifycdn.com	Unclassified	Persistent	HTML Local Storage
om-ip_block	cdn-asset.optimonk.com	Unclassified	Persistent	HTML Local Storage